

# AI Assistant Buyer's Guide 2025

Guardian Owl Digital

"Work smarter, not harder, with strategy, setup, and scale built in."





# Why AI Assistants Matter Now

**88%**

**Daily AI Users**

Marketers who now integrate AI into  
their daily workflows

**\$35.5B**

**Market Size**

Projected value of AI assistant market  
in 2025

**1 day**

**Setup Time**

Fast implementation with the right  
solution



# The Problem with Most AI Assistants

## Generic Outputs

Standard responses that lack industry specificity or brand voice.

## No Coaching

Tools provide answers but not strategy or contextual guidance.

## Self-Service Model

Users must figure out prompts and applications with little support.

## Demo-Only Impact

Impressive demos rarely translate to lasting business results.

# The GO AI Helpers Advantage



## Industry-Trained

AI assistants tailored to your specific vertical and needs.



## Fully Branded

Seamlessly integrated with your company's look and voice.



## Built-In Coaching

Strategic guidance and context, not just raw outputs.



## Fast Onboarding

Complete setup in one day or less with immediate results.

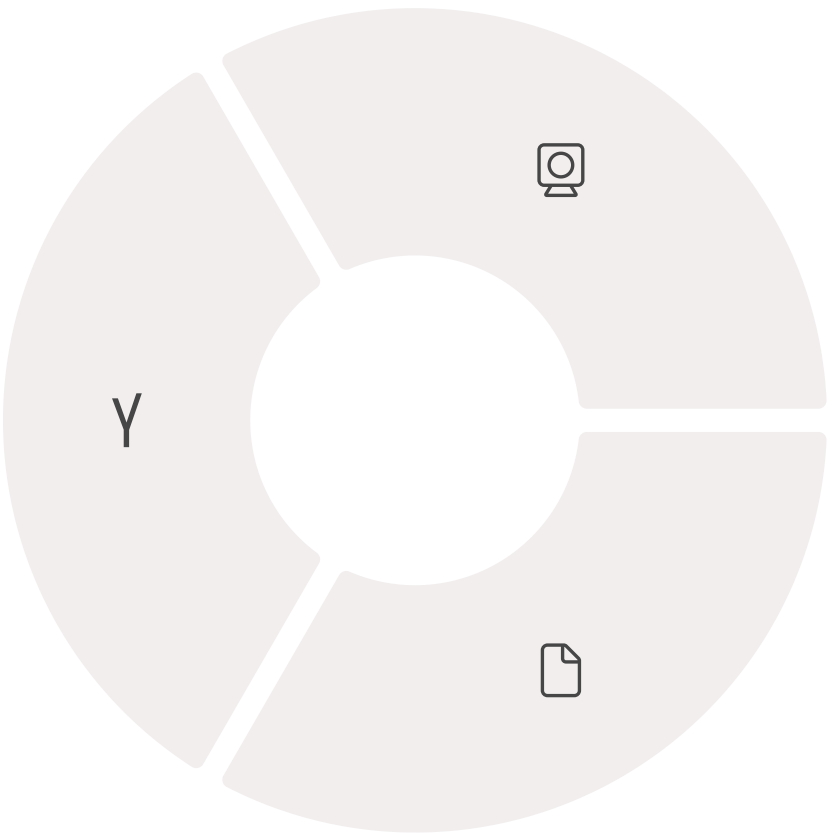
# AI Assistant Comparison

Criteria	GO AI Helpers	ChatGPT Pro	Claude	MS Copilot
Best For	Marketers & SMBs	Productivity	Research	Enterprises
Pricing	\$499/mo	\$20/mo	Free–\$20	Included
Customization	Fully branded	Manual	Manual	Limited
Human Support	Built-in strategy	None	None	Enterprise-only
Setup Time	1 day	Instant	Instant	MS Integration

# More Comparison Factors

## Second-Tier Options

Criteria	Notion AI	Otter.ai
Best For	Notes	Transcripts
Pricing	\$10/mo	\$17-\$30+
Customization	Minimal	Minimal



### Integration

GO AI connects with your existing tools and workflows.



### Security

Enterprise-grade data protection across all interactions.



### Scalability

Solutions that grow with your business needs.



# Use Case Scenarios



## Agencies

Offer white-labeled AI solutions at scale to multiple clients.

Create consistent deliverables with fewer resources and time.



## Small Businesses

Automate content creation, lead generation, and customer service.

Compete with larger companies despite limited staff.



## Corporate Teams

Align CRM data, content production, and performance reporting.

Streamline cross-departmental communication and workflows.



# Ready to Unlock Your Best AI Assistant?

We've done the hard work for you. Below are all the platforms you do NOT need to worry about spending money on as you continue your AI marketing journey:

- ChatGPT - \$20/month • Gemini - \$20/month • Claude - \$20/month • DeepSeek - \$15/month • AI Employee, Knowledge Base, & Chat - \$100/month • n8n - \$60/month • Content Engine/Tools - \$1,200/month • Specialized Coaching Network - \$12,000 Annual Value • AI Consulting Startup Toolkit - \$5,000 One-Time Open-Market Value

